



Sponsorship Options - for Vendors & Suppliers

About the *Campus Recruiting Forum*

The *Campus Recruiting Forum* is a conference for HR personnel, recruiters, and hiring managers involved in hiring university and college students and graduates. It is presented several times through the year in various cities across Canada and the United States.

In 2012, the Canadian Forums will be held in:

- Vancouver (May - Date TBA)
- Toronto (May - Date TBA)
- Calgary (Nov/Dec - Date TBA)
- Waterloo (Nov/Dec -Date TBA)

The Forum provides participants with an opportunity to learn about hiring trends, recruiting best practices, and new ways of sourcing students and graduates. It also provides an important venue for networking among employers and with campus career centre representatives. Additional details can be found at www.CampusRecruiting.ca.

The Opportunity

The *Campus Recruiting Forum* provides an excellent opportunity to promote your services to Canada's leading employers. Building on the success of our past Forums in cities across Canada, we expect 40-60 campus recruiters from a variety of major and mid-sized employers to be in attendance at each Forum. (See below for a list of past participants.)

Sponsors are given excellent exposure with delegates through a variety of recognition opportunities including branding on the Forum website and conference program, distributing materials in the registration packages, and participation in the networking breaks and the cocktail reception at the end of the day.

Special Discounts

Registration Included! Note that sponsorship rates now include one full registration to participate as a delegate at the Forum. Additional registrations can be purchased by sponsors at the discounted rate of \$350 (not applicable for Bronze Level 1 sponsors).

NB: Sponsors of the Forum in more than one city will receive a 20% discount on all sponsorship fees.

Sponsor Branding/Recognition

The benefits for sponsors include the following: branding opportunities; promotional materials distribution; networking; and a value-add offering for your clients and contacts:

Branding

- Logo with web link on the Forum website (www.CampusRecruiting.ca)
- Logo in the printed program materials
- Logo signage at sponsored activity (as applicable)

Materials Distribution

- Promotional materials, brochures, giveaways can be included in the registration kits
- A premium giveaway item can be included among the door prize distribution at the cocktail reception

Networking

- Opportunities for networking include three 15-minute networking breaks through the day, lunch, and the cocktail reception as well as participation in discussions during the sessions

Discount Offer for Your Clients & Contacts

- Sponsors are entitled to provide their employer clients with a \$50 registration discount for the Forum; we will provide a **special discount code** and email text which can be used to promote this to your contacts.

Sponsorship Levels & Rates

The following rates will be discounted by 20% for organizations that sponsor more than one of the 2010 Forums.

Bronze Level (includes one registration!) - \$650

This is the basic level sponsorship which includes one full Forum registration (all sessions, continental breakfast, lunch, reception, etc.) Features:

- Logo with web link on the Forum website (www.CampusRecruiting.ca)
- Logo included in on-site signage
- Logo in the on-site program materials
- Opportunity to include a promotional item or information piece in the delegate registration kits
- Registration for one representative to attend the full Forum.
- Opportunity to offer your contacts a \$50 discount off of the registration fee. (To support this, you will be provided with suggested text and a special discount code to distribute via email.)

Silver - \$850

All the benefits of Bronze Level sponsorship plus:

- Recognition as sole sponsor of one workshop (selected by you - first come, first served) OR one refreshment break

Gold - \$1150

All the benefits of Bronze Level 2 sponsorship plus:

- Recognition as sole sponsor of one plenary session OR breakfast
- Up to 2 participants in the networking reception

Platinum - \$1,450

All the benefits of Bronze Level 2 sponsorship plus:

- Recognition as sole sponsor of one of the following:
 - Lunch
 - Cocktail networking reception
 - Registration kit bags
- Up to 3 participants in the networking reception

Participating Companies

More than 200 participants from more than 130 different employers attended the *Campus Recruiting Forums* in Canada in 2010:

ACE	Chubb Insurance	HealthCareersInSask
AgCareers.com	Company of Canada	Heli-One Canada Inc.
Agrium Wholesale	CIBC	Holcim (Canada) Inc.
Apache Canada Ltd.	City of Calgary	Holy Family Catholic
Aspen Family and	CMA Ontario	Regional Division #37
Community Network	Coast Mountain Bus	Husky Energy Inc
Society	Company Ltd.	IBM Canada Ltd.
ATB Financial	College Pro	Imperial Oil
Bank of Canada	Combined Insurance	Industry Canada
BBA Inc.	Conestoga College	InStore Focus Inc.
Blount Canada Ltd	ConocoPhillips Canada	International Fitness
Bonavista Petroleum	Critical Mass	Holdings
BOOM! Marketing	Davis + Henderson	Intrawest
Borden Ladner Gervais	Daytona Capital Corp.	Ivey School of Business
LLP	Deloitte	jobpostings Magazine
Boston Pizza	ECO Canada	KPMG
International, Inc.	Electronic Arts	Kraft Canada Inc.
British Columbia	Encana Corporation	Lafarge Canada Inc.
Institute of Technology	ENMAX Corporation	Lambton College
British Columbia	Enterprise Holdings	Loblaw Companies
Investment Management	Epson Canada Ltd.	Limited
Corporation	Fairmont Hotels &	Macquarie Capital
Brock Solutions Inc.	Resorts	Markets Canada Ltd.
CACEE	Farm Credit Canada	Magna Electric
Canadian Natural	Federated Co-	Corporation
Resources Ltd	operatives Limited	Manulife Financial
Canadian Tire	Fekete Associates Inc.	MDA
Corporation	GMR Marketing	Metro Vancouver
Carma Developers	Government of Alberta	Mosaic Sales Solutions
CBI Health Group	Government of Canada	Nexen Inc.
CDL SYSTEMS LTD.	GradAd	Niagara College
Cenovus Energy	Grant Thornton LLP	North American
Certified General	Great Canadian	Construction Group
Accountants of Alberta	HR Business Student	Northern Health
Certified General	Conference	Northland School
Accountants of BC	Haskayne School of	Division No. 61
	Business	

Office of the Auditor
General BC
Orbis Client Services
Party Packagers
Penn West Energy
People Potential
Pepsi Beverages
Company
Procter & Gamble
RBC Capital Markets
RCMP
Research in Motion
Rexall
Richard Ivey School of
Business, UWO
Rocky View County
Rotman Commerce
Rotman School of
Management
RSM Richter LLP
Sandvine Incorporated
SAP HR Operations

Savanna Energy Services
Corp.
Scotiabank
Simon Fraser University
Sobeys
Stantec Consulting Ltd.
Stikeman Elliott LLP
Stuart Olson Dominion
Construction Ltd.
Sun Life Financial
Suncor Energy Services
Inc.
Syncrude Canada
Limited
TalentEgg
TD Business Banking
Teck Resources Limited
Telus
The Sernas Group Inc.
TMP Worldwide
triOS College Business
Technology Healthcare
Trow Associates

Union Gas / Spectra
Energy
University of Alberta
University of Calgary
University of Ottawa
University of the Fraser
Valley
University of Victoria
UOIT/Durham College
Vector Marketing
Canada
Vision Critical
Walmart
Weidner Apartment
Homes
Wilfrid Laurier
University
Winners Merchants
International
WorkSafeBC
Xerox Canada Ltd.
York University

For more information or to confirm your sponsorship:

Please contact Graham Donald at 416-405-9795 or graham@brainstorm.ca.