



## **Unlock Your Higher Education Potential Conference Scholarship Opportunity**

At [Brainstorm](#), we believe that every individual deserves the chance to unlock their full potential while working in post-secondary education to support student success, regardless of financial barriers. That's why we're thrilled to offer a unique opportunity for passionate individuals to attend our upcoming conference at no cost through our scholarship program.

### **About the Scholarship:**

Our conference scholarship is designed to provide access to individuals who are eager to learn, grow, and connect within the Strategic Enrolment Marketing and Management (SEMM) community in Canada but may face financial constraints. We understand that attending both in-person and virtual conferences can be a transformative experience, offering valuable insights, networking opportunities, and inspiration. Through this scholarship, we aim to remove the financial burden by waiving 100% of the conference registration fee.

### **Who Can Apply:**

This scholarship is open to anyone with a genuine passion for the conference's theme and objectives. Whether you're an early-career professional or a seasoned SEMM expert, if you're committed to expanding your knowledge and contributing to SEMM in Canada, we encourage you to apply.

### **How to Apply:**

To apply for the conference scholarship, please complete the online application form below. In your application, briefly tell us about yourself and your interest in the conference, and how attending the event would benefit you personally and professionally. We're looking for individuals who demonstrate enthusiasm, dedication, and a desire to make the most of this opportunity.

### **Selection Process:**

Our selection committee will review all applications thoroughly and select scholarship recipients based on merit and alignment with the conference's objectives. The committee will be strongly influenced by evidence (memo or other official statement) of a freeze on spending on conferences or similar professional development opportunities. We're committed to ensuring diversity and inclusivity in our selection process, welcoming applicants from all backgrounds and perspectives.



## **Important Dates**

### **SEMM Virtual Conference**

Conference Dates: May 7 & 8, 2025 | 11:30 a.m. to 4:00 p.m. (ET)

### **Scholarship Submissions**

Application Deadline: March 14, 2025

Scholarship Recipient Results Communicated: March 28, 2025

*\*Note: Anyone who applies and is not approved will qualify for the early-bird rate if they choose to attend the conference.*

### **Apply Now:**

Ready to seize this opportunity to enhance your skills, expand your network, and be part of an enriching experience? Don't miss out on this chance to attend our conference with a 100% scholarship. Complete the application form below to apply today!

### **Contact Us:**

If you have any questions about the conference scholarship or the application process, please don't hesitate to contact us at [info@brainstorm.ca](mailto:info@brainstorm.ca). We're here to help and support you throughout the application process.

[Application Form](#)