

Campus Recruitment Webinar:

What Just Happened?

A Review of Fall 2020 Campus Recruiting So Far

Graham Donald
Brainstorm Strategy Group Inc.

Thursday, October 29, 2020



AGENDA

- Welcome & Introductory Remarks
- *Campus Recruiting Forum Online* Update
- Panel Introductions
- Discussion Questions
- Open Q & A via Chat
- Wrap Up





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Panelists

- **Bridget King**, Talent Acquisition Manager - Programs, North America Early Professional Hiring, IBM
- **Matt Weight**, Lead University Recruiter, Teradata
- **Leanne Farmer**, Manager, University Relations and Employment Brand, Veritas
- **Michele Militante**, Senior Director, Global Campus Recruiting Executive, PepsiCo

Discussion Questions

1. How have you created awareness of your brand and opportunities this fall?
2. How have the technologies you've used measured up?
3. What has surprised you?
4. What have the results been so far?
5. What do you think will be the long-term impacts on campus recruiting?

Open Q & A

- Please submit questions via that “Chat” function
- Ensure questions/responses are sent to “all panelists and attendees”

Questions? Suggestions?

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