



## Virtual Event

**May 8-9, 2024**

11:30 to 5 p.m. (ET)

## Event Sponsorship

The *SEMM Forum Conference* is Canada's largest **VIRTUAL** conference focused on post-secondary recruitment, enrolment management, and marketing (SEMM) with an average attendance that exceeds 350 participants.

The conference is designed for professionals with a wide array of responsibilities at universities and colleges across Canada. [Click here](#) to view info about recent participants.

### Why Sponsor?

As you know, universities and colleges are continuously evaluating current and prospective service providers to best support institutional goals, stakeholder relationships, and the constantly evolving industry conditions. Therefore, we have developed cost-effective ways for you to promote your services and brand throughout the event as well as before and after.

For more information about the event, please visit the conference website: [virtual.semmforum.ca](https://virtual.semmforum.ca).

## Space is Limited – Reserve Now

To purchase your sponsorship, please contact Jennifer Powell, Director, Community Engagement at [jennifer@brainstorm.ca](mailto:jennifer@brainstorm.ca) to discuss benefit details and obtain the appropriate sponsorship access code to unlock the sponsorship rates on the [registration page](#).

\*Note: Only sponsoring vendors can register for this event. Individual tickets are not available.

Sponsor Benefits	\$500	\$750	\$1,200	\$2,250	Variable
	Branding	Collaborating	Influencing	Leading	**Custom
Complimentary Sponsor Registration(s)		1	2	3	x
<a href="#">*Vendor Virtual Booth</a>	x	x	x	x	x
Logo recognition on the event website - <a href="http://virtual.semmforum.ca">virtual.semmforum.ca</a>	x	x	x	x	x
Thank you to our sponsor's social post on LinkedIn - <a href="#">example</a>	x	x	x	x	x
One sponsor branded LinkedIn promotional post either pre-event or post-event - <a href="#">example</a>			x	x	x
Sponsor message posted in the platform "Lobby"			x	x	x
Sponsor - One Workshop (linked logo on agenda w/2-minute session introduction)		x			x
Sponsor - Two Workshops (linked logo on agenda w/2-minute session introduction)			x		x
Sponsor - Plenary Session (linked logo on agenda w/2-minute session introduction)				x	x
\$50 registration discount code to share with clients and contacts	x	x			x
\$75 registration discount code to share with clients and contacts			x	x	x
<a href="#">***Weekly STAT advertisement</a>			1	2	x
Direct email via BSG to all attendees pre or post-event				x	x
<a href="#">****Attendee list (additional \$1,500)</a>			x	x	x

**\*Vendor Virtual Booth:** You'll be able to participate in conference sessions and be notified anytime a conference participant wants to connect with you via chat within the conference platform. Exhibit booths feature your logo, images, video, text description, downloadable documents, and chat links to each of your representatives.

**\*\*Custom:** If you don't see a package that includes the benefits you're interested in, please contact Jennifer Powell at [jennifer@brainstorm.ca](mailto:jennifer@brainstorm.ca) to discuss custom options. Please note that custom packages will be assigned to the closest corresponding level based upon the assigned internal benefit value.

**\*\*\*Weekly STAT advertisement:** Every Tuesday morning, Brainstorm delivers the Weekly STAT - SEMM Edition directly to over 5,000 SEM professionals' inbox. For more information please visit: <https://brainstorm.ca/weekly-stat/>.

**\*\*\*\*Attendee List:** Contact information is for one-time use by the sponsor organization only and cannot be shared, forwarded, or disseminated to any third parties. Sponsors must explicitly indicate that delegates must opt into their email list to receive additional correspondence post-event. Includes organization, name, title, and email address.