



Unlock Your Higher Education Potential Conference Scholarship Opportunity

At [Brainstorm](#), we believe that everyone working in the post-secondary system deserves the chance to unlock their full potential, regardless of financial barriers. We're thrilled to offer a unique opportunity for passionate individuals to attend our upcoming conference at no cost through our scholarship program.

About the Scholarship:

Our conference scholarship is designed to provide access to individuals who are eager to learn, grow, and connect within the Strategic Enrolment Marketing and Management (SEMM) community in Canada but face budget constraints. *Through this scholarship, we aim to remove the financial burden by waiving 100% of the conference registration fee. In-person conference scholarship recipients are responsible for all food and beverage, travel and accommodation costs.*

Who Can Apply:

This scholarship is open to anyone with a genuine passion for the conference's theme and objectives who does not have access to the needed professional development funds through their institution. Whether you're an early-career professional or a seasoned SEMM expert, if you're committed to expanding your knowledge and contributing to SEMM in Canada, we encourage you to apply.

How to Apply:

To apply for the conference scholarship, please complete the online application form below. In your application, briefly tell us about yourself and your interest in the conference, and how attending the event would benefit you personally and professionally. We're looking for individuals who demonstrate enthusiasm, dedication, and a desire to make the most of this opportunity.

Selection Process:

We will review all applications thoroughly and select scholarship recipients based on merit and alignment with the conference's objectives. We will be strongly influenced by evidence (memo or other official statement) of a freeze on spending on conferences or similar professional development opportunities. We're committed to ensuring diversity and inclusivity in our selection process, welcoming applicants from all backgrounds and perspectives.



Important Dates

Online | Student Success Summit

November 25 & 26, 2025

Hamilton, ON | 2026 SEMM Conference

Pre-Conference Workshops - April 7, 2026 (not included in the scholarship program & separate registration is required)

Main Conference - April 8 & 9, 2026

Scholarship Submissions

Anyone who applies and is not approved will qualify for the rate posted when the scholarship submission is received.

Apply Now:

Ready to seize this opportunity to enhance your skills, expand your network, and be part of an enriching experience? Don't miss out on this chance to attend our conference with a 100% scholarship. Complete the application form below to apply today!

Contact Us:

If you have any questions about the conference scholarship or the application process, please don't hesitate to contact us at info@brainstorm.ca. We're here to help and support you throughout the application process.

[Scholarship Application Form](#)