

SEMM Virtual CONFERENCE

June 10 & 11, 2026

11:30 a.m. to 4 p.m. (ET)

18 years, 32 events.

Brainstorm's conferences have historically attracted strategic enrolment marketing and management professionals from over **129 post-secondary institutions** spanning across **10 provinces & 3 territories**.

Why Sponsor?

Your prospective clients are part of our SEMM community. Each year the **Virtual SEMM Conference** brings together hundreds of Canadian post-secondary education professionals from across the country dedicated to growing enrolment and improving student success at their institution. [Click here](#) to view the 2026 sponsor packages and benefits.

Attendee Profile

Our attendees have a wide array of responsibilities at colleges, universities, polytechnics, and CEGEPs. Typical attendee roles range from strategic enrolment leaders, faculty members, marketers, recruiters, registrars, administrators, deans, student service/affairs professionals, and other roles that impact student and enrolment success. *We'd be delighted to provide you with an amalgamated list of past attendee job titles upon request.*

Questions & Payment

For more information about the event or to arrange your sponsorship, please contact Jennifer Powell, Director of Programs and Community Engagement at jennifer@brainstorm.ca to discuss benefit details and obtain the appropriate sponsorship access code to unlock the sponsorship tickets on the [conference website](#).

Sponsor Benefits	\$500	\$1000	\$1,500	\$2,500	Variable
	Brand	Collaborating	Influencing	Leading	**Custom
Included Sponsor Registration(s)		1	2	3	✓
*Vendor Virtual Booth	✓	✓	✓	✓	✓
Logo recognition on the event website - brainstorm.ca/sem/sem-virtual-conference	✓	✓	✓	✓	✓
Thank you to our sponsor's social post on LinkedIn - example	✓	✓	✓	✓	✓
One sponsor branded LinkedIn promotional post either pre-event or post-event - example			✓	✓	✓
Sponsor message posted in the platform "Lobby"				✓	✓
Sponsor - One Workshop (linked logo on agenda w/2-minute session introduction)		✓	✓		✓
Sponsor - Two Workshops (linked logo on agenda w/2-minute session introduction)				✓	✓
\$50 registration discount code to share with clients and contacts	✓	✓			✓
\$75 registration discount code to share with clients and contacts			✓	✓	✓
***Weekly STAT advertisement			1	2	✓
Direct email via Brainstorm to all attendees pre or post-event			✓		✓
****Attendee list (additional \$1,500)				✓	✓

***Vendor Virtual Booth:** Exhibit booths feature your logo, images, video, text description, and downloadable documents.

****Custom:** If you don't see a package that includes the benefits you're interested in, please contact Jennifer Powell at jennifer@brainstorm.ca to discuss custom options. Custom packages will be assigned to the closest corresponding level based on the assigned internal benefit value.

*****Weekly STAT advertisement:** Every Tuesday morning, Brainstorm delivers the Weekly STAT - SEMM Edition directly to over 3,500 SEM professionals' inboxes. [Click here](#) for more information.

******Attendee List:** Contact information is for one-time use by the sponsor organization and cannot be shared, forwarded, or disseminated to any third parties. Sponsors must explicitly indicate that delegates must opt into their email list to receive additional correspondence post-event. The contact list includes organization, name, title, and email address of each delegate.