



# Student Success Summit 2026

Virtual Sponsorship Opportunities

November 25-26, 2026 | Online



# Improving the Student Journey: Enrolment to Career

## About the Summit

Now more than ever, **Student Success, Retention, and Graduation** are critical—not only to prove the value of post-secondary education to increasingly skeptical stakeholders but also to fulfill the mission of equitable access and meaningful outcomes.

The Student Success Summit is a 2-day virtual conference dedicated **to sharing research, strategies, or best practices** from across the country to **improve the post-secondary student journey**.

The goal of the conference is to engage, connect and inspire Canadian post-secondary professionals, including **educators, administrators, and student success experts** who are committed to **driving persistence, belonging, and long-term success** at their institutions.

## Key Themes



### The “Welcome Home” Strategy

**Focus:** Innovative Recruitment & First-Day Belonging



### The “Student-First” Toolkit





**Focus:** Creative Retention & Sustainable Support







### The “Launchpad” Effect

**Focus:** Institutional ROI & Career Confidence

## Why Partner With Us?

-  **Access post-secondary professionals**
-  **Amplify your brand visibility**
-  **Align your product/service with the intended educational impact**
-  **Build relationships with visionaries, changemakers, and leaders**

## Your Brand Will Be Featured In:

-  **Targeted event emails**
-  **Social media highlights**
-  **Platform banners, booths & sessions**
-  **Post-event follow-up emails**

# Sponsorship Tiers

Custom Packages available on request

<b>Platinum</b> <b>\$2,000</b> <ul style="list-style-type: none"><li>• Premium platform exposure</li><li>• Opening keynote recognition</li><li>• Online booth</li><li>• One weekly STAT advertisement</li><li>• Website logo recognition</li></ul>	<b>Gold</b> <b>\$1,000</b> <ul style="list-style-type: none"><li>• Online booth</li><li>• Sponsor message in virtual platform lobby</li><li>• One weekly STAT advertisement</li><li>• Website logo recognition</li></ul>	<b>Silver</b> <b>\$750</b> <ul style="list-style-type: none"><li>• Online booth</li><li>• Concurrent session introduction</li><li>• One sponsor-branded LinkedIn promotional post</li><li>• Website logo recognition</li></ul>	<b>Supporter</b> <b>\$500</b> <ul style="list-style-type: none"><li>• Website logo recognition</li><li>• Event closing thank-you</li></ul>
<b>Attendee List</b> <b>Additional \$1,500</b> <p>Contact information is for one-time use by the sponsor organization and cannot be shared, forwarded, or disseminated to any third parties. Sponsors must explicitly indicate that delegates must opt into their email list to receive additional correspondence post-event. The contact list includes organization, name, title, and email address of each delegate.</p>	<b>Pre-Conference Webinar</b> <b>Additional \$1,000</b> <p>Showcase your services to up to 6,000 Canadian post-secondary professionals, with targeted outreach ensuring your message reaches the most relevant roles across the higher education community.</p>		

**\*Notes:**

Online Booth Includes: Company logo, images, video, text description, and downloadable documents.

Weekly STAT Advertisement: Brainstorm delivers the Weekly STAT - SEMM Edition directly to over 3,500 SEM professionals' inboxes. [Click here for more information.](#)

# Recent Institutions in Attendance





## Ready to Sponsor? Let's Connect!

**Jennifer Powell**

Director of Programs & Community Engagement

[jennifer@brainstorm.ca](mailto:jennifer@brainstorm.ca)

*Let's Re-Imagine the Student Journey Together!*